



Rockwall Main Street Advisory Board Meeting Minutes
City Hall – 385 S. Goliad
Tuesday, October 20, 2020 - 6:30 P.M.

Board members present: Jeremy Standifer, Stacy Fuqua, Geoffrey Lyons, Gary Cannavo, Craig Stoddart, Jenni Hoffman

Absent: Eva Cannon

Staff present: Bethany Browning, Main Street Manager

Guests: Judge Mark Russo, Rockwall County Historical Foundation

1. CALL THE MEETING TO ORDER

Jeremy Standifer called the meeting to order at 6:34 PM.

2. OPEN FORUM

Seeing there were no public comments, Chairman Standifer closed the public forum at 6:35 PM.

3. APPOINTMENTS

Judge Russo started the presentation by stating his strong desire to see DT Rockwall revitalized and his history in making the Main Street application for the City of Rockwall 12 years ago. He presented downtown photos along with historical facts. The presentation consisted of over 25 photos of the area structures, including the rock wall replica. Some highlights included:

- Prevalence and support for aluminum due to the aluminum plant located in Rockwall
- Cast iron prevalence in many downtown buildings, still exist today
- Former Wells College location
- The East Trinity Masonic Lodge
- Some influential Rockwall families including the Loflands and Klutts
- USS Rockwall
- Henry Roe
- Walking trail idea at Lofland with markers reading the history

Overall it was an informative and productive meeting. Board members asked questions and expressed their desire to collaborate on a future project, such as the walking tour. Staff stated she would reach out to Jeremy, Geoffrey and Craig by email, regarding project exploration. Staff and the board thanked Judge Russo for taking time to present to the board.

4. DISCUSSION/ACTION ITEMS

A. Review and act on the September 15, 2020 meeting minutes.

Chairman Standifer made a motion to accept the minutes as presented, Board Member Cannavo seconded. Motion passed 5-0.

5. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: Red garage on E. Washington may be leased
- Texas Main Street: Low interest loan may be available, making submission
- Project Status Report: Social Media Spotlight Kicked-Off

- Upcoming Events/Announcements: SJPMS, Scare on the Square Drive Thru, Sheriff's Posse Round Up, Holiday Open House, Shop Small Saturday and Hometown Christmas

6. ADJOURN

Jeremy made a motion to adjourn, Craig seconded. Motion passed 5-0 and the meeting was adjourned at 7:45PM.

Minutes prepared by Bethany Browning, Main Street Manager.

**PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS,
THIS 17th DAY OF NOVEMBER 2020.**

MAIN STREET ADVISORY BOARD CHAIRMAN:


